



**LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING**  
(AUTONOMOUS)

Approved by AICTE, New Delhi and Permanently affiliated to JNTUK, Kakinada  
L.B. Reddy Nagar, Mylavaram, N.T.R. District, Andhra Pradesh-521230



ASE, CE, CSE, ECE,  
EEE, IT & ME  
Under Tier-I



CGPA: 3.20/4

## Master of Business Administration

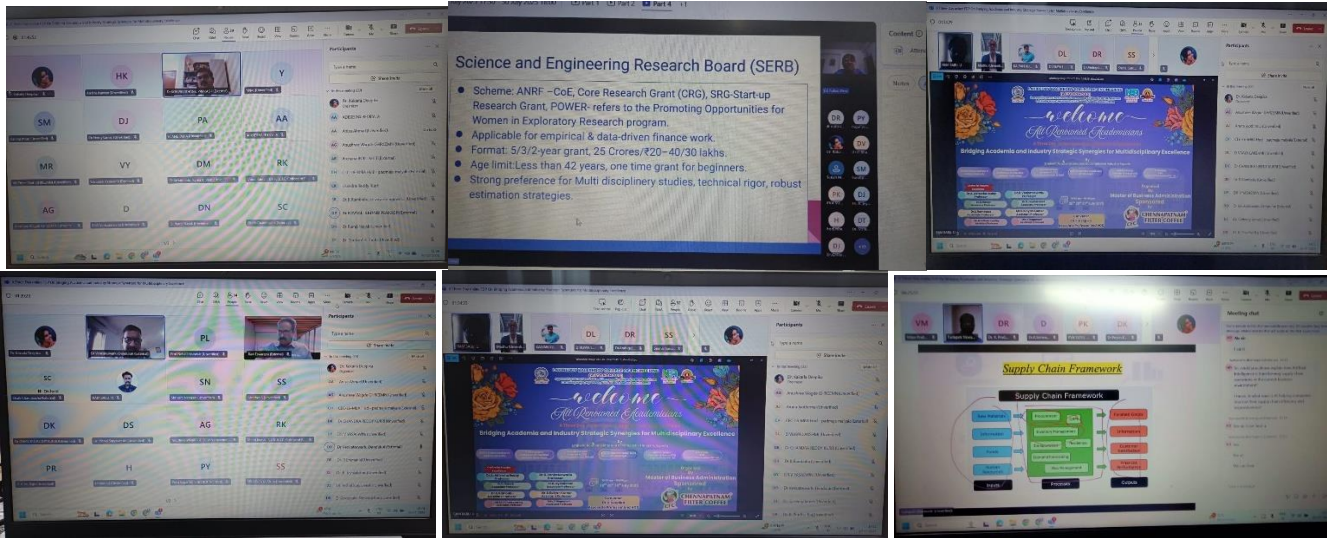
### Report on Faculty Development Programme

### Bridging Academia and Industry: Strategic Synergies for Multidisciplinary Excellence

<b>Event Name</b>	<b>Faculty Development Programme</b>	
<b>Event type/Name</b>	Capacity Building of Staff,	
<b>Date/Duration</b>	28 <sup>th</sup> to 30 <sup>th</sup> July 2025	
<b>Resource Person/Speakers</b>	1.Prof.Krishna Mohan. V Andhra University	2.Mr.T.Viswanath, Professor of Practice, NICMAR, Hyderabad.
	3.Ravi Eswarapu, Director & CEO, A.U. Incubation Hub (ā hub).	4.Madhu Avalur, Founder & Group CEO, Angaros Group Pvt Ltd.
	5.Prof. S Lakshmi Tulasi Devi. NIT Warangal.	6.Mr.G. Srinivas, CEO Arighna Constructions PVT. Ltd.
	7.Dr. Kovvali Bhanu Prakash Professor & CFO Accounting, Finance, Strategy M. Com., M. Phil., D.C.A., Ph.D. Consultant - AI, Analytics & ERP-SAP FI/CO.	
<b>Sponsors details &amp; Amount</b>	<b>Ch. Karthik,</b> <b>Managing Director, Chennapatnam Filter Coffee</b> <b>Rs 15000</b>	
<b>Name of Convener</b>	Dr.K.Deepika Associate Professor & HoD	
<b>Target audience</b>	Faculty	
<b>Total No. of Registered participants</b>	183	
<b>Budget Utilization</b>	<b>Rs.32000</b> (15000 from Chennapatnam Filter Coffee 17000 from college)	
<b>Objective the event</b>	1.To bridge the gap between academic frameworks and industry expectations. 2.To promote multidisciplinary learning aligned with NEP 2020. 3.To empower faculty to integrate industry-relevant practices in teaching and research. 4.To enhance collaborative opportunities across domains.	
<b>Description of the event:</b>	With enthusiastic participation from 183 faculty members across various institutions nationwide, the FDP served as a dynamic platform for knowledge exchange and skill enhancement. The sessions were delivered by a distinguished lineup of academicians and industry leaders, covering vital themes such as: <ul style="list-style-type: none"> <li>• Advancements in Smart and Sustainable Supply Chain Management.</li> <li>• Next-Gen Supply Chains: Industry 5.0 and Automation Trends.</li> <li>• Digital Marketing and Consumer Analytics: An Academic Perspective</li> <li>• Driving Business Growth through Digital Marketing.</li> </ul>	

- Funding Opportunities in Finance Research: Government, Corporate, and International Grants
- Industry Insights on Funding, Valuation & Financial Planning.

The FDP aimed to strengthen academia-industry collaboration and equip participants with contemporary tools, insights, and strategies aligned with the evolving demands of the professional world. The overwhelming response and active engagement from all participants made the event a resounding success.



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## A Three Day Online Faculty Development Programme on Bridging Academia and Industry Strategic Synergies for Multidisciplinary Excellence

**By  
Eminent Academicians and Accomplished Industry Experts**

**Prof. Krishna Mohan V**  
Andhra University

**T. Viswanath**  
Professor of Practice  
NICMAR, Hyderabad

**Ravi Eswarapu**  
Director & CEO  
A.U. Incubation Hub (ā hub)

**Madhu Avalur**  
Founder & Group CEO  
Angaros Group Pvt Ltd

**Prof. S Lakshmi Tulasi Devi**  
NIT Warangal

**G.Srinivas**  
CEO  
Arighna Constructions PVT. Ltd

**Centre for Faculty Excellence**

**Save The Date**  
**28<sup>th</sup> 29<sup>th</sup> 30<sup>th</sup> July 2025**  
10:00 am – 04:00 pm

**Dr.A. Adishesha Reddy**  
Professor

**Dr.D.Venkateswarlu**  
Professor

**Dr.O.Naresh**  
Associate Professor

**Dr.R.Jeyalakshmi**  
Associate Professor

**Dr.U.Rambabu**  
Associate Professor

**Mr.B.Kalyan Kumar**  
Assistant Professor

**Mr.M.S.Chakravarthy**  
Assistant Professor

**Mrs.Y.Nagamani**  
Assistant Professor

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**FREE REGISTRATION**

**More Information**  
7075195978

**Convener**  
**Dr.K.Deepika**  
Associate Professor and HOD

**Dr. K.Deepika**  
Associate Prof. & HOD